



April 12, 2024
The Links at Pine Hill
Memphis, TN
Golf and Spades Tournament

TOURNAMENT SPONSORSHIP PACKAGES

Join the Memphis Chapter of the National Association of Real Estate Brokers (NAREB) at the inaugural Realist Cup at the Links at Pine Hill on Friday, April 12, 2024.

The Realist Cup will feature golf and spades tournaments benefiting the Democracy in Housing.

The event hosts players in a special fund-raiser tournament. The Links at Pine Hill's 18-Hole Championship Course will host **30 teams of golfers**, and the clubhouse will host **12 spades teams**. The tournament will end with a reception and Awards Presentation following the tournament.

Be a part of this exciting tournament by taking advantage of these tremendous marketing opportunities by filling out and returning the attached form.

Please pay close attention when selecting your sponsor package. Some of the sponsorship opportunities are active and some are passive. A passive sponsorship means your company will receive recognition, but the sponsorship does not include attendance to the event. The other sponsorship opportunities are active and all active sponsorships include your attendance at the event. If you have an active sponsorship and your company cannot have a representative present the day of the tournament, please let us know. Some of the active sponsorships are for the beginning of the tournament, the entire day or at the end. Please pay close attention to the details for each sponsorship level.

TOURNAMENT SPONSORSHIP OPPORTUNITIES

GOLF:

- Title Sponsor \$ 6,000
- Gold Sponsor \$ 5,000
- Silver Sponsor \$ 4,000
- Awards Presentation Sponsor (1x) \$ 2,000
- Door Prize Sponsor (2x), Lunch Sponsor (1x), breakfast(1x), Putting (2x), Par3 TV (1x) \$ 1,000
- Beverage Hole Sponsor (6x), Golf Bag Tags, (1x), Golf Towels (1x), Beverage Cart (2x) \$ 750

- Golf Cart Snack Sponsor (1x), Mulligans (1x), \$ 500
 Golf Cart Cooler (1x), Scoreboard Sponsor (1x), Golf Registration (1x)
 Skills Event Hole Sponsor (3x) - (Longest, Closest & Straightest)
- Snack Station (1x), \$ 400
- Chip in the Bucket \$ 300
- Best Dressed Prize (1x), Golf water(1x), Hole Sponsor (18x) \$ 250
- Golf Cart Sponsor (30x), Water Fountain (4x), Washing Station (9x), Fairway (17x) \$ 125

SPADES:

- Card sponsor (1x) \$ 1000
- Snack & Beverage Sponsor (1x) \$ 500
- Registration/Scorecard/Scoreboard (1x) \$ 500
- Table sponsor \$ 500

BENEFITS FOR ALL SPONSORS:

- All sponsors will receive the guest list after completion of the event
- All sponsors will be mentioned on Social media



April 2024
The Links at Pine Hills Memphis, TN
4-Man Scramble Golf Spades Tournament

YES! I want to support the work of the Memphis Chapter of the National Association of Real Estate Brokers (NAREB) by being a Sponsor of The Realist Cup

Sponsorship Name/Type: _____

Sponsorship Cost: \$ _____

Name to Appear On Signage: _____

Company Name: _____ Date: _____

Contact: _____

Phone: _____ Fax: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Payments accepted: VISA MC DISC Check (Payable to NAREB)

Card #: _____ - _____ - _____ - _____ Exp: ____ / ____ Security Code: _____

Total Charge: \$ _____ Name on Card: _____ Billing Zip: _____

Signature _____ Title _____ Date _____

Please send the completed form to .
or Scan and E-mail to: reginald@harrisrealtytn.com | Contact: Reginald Harris

2024 Sponsorship Package Details

GOLF:

- Title Sponsor** (1 available) **\$6,000**
- Largest Recognition
 - Multiple speaking opportunities
 - One 4-player golf team
 - One golf hole sponsorship
 - One spades team
 - One Golf Cart for company representatives with signage (two reps)
 - Opportunity for display table with signage at Breakfast (two reps) & Awards Lunch (two reps)
 - Banner at entry
 - Recognition on all marketing
- Gold Sponsor** (1 available) **\$5,000**
- One 4-player golf team
 - One spades team
 - One Golf Cart for company representatives with signage (two reps)
 - Opportunity for display table with signage at Registration Area (two reps) & Awards Lunch (two reps)
 - Banner at entry
 - Opportunity to speak at lunch
 - Recognition on all marketing
- Silver Sponsor** (1 available) **\$4,000**
- One Golf team
 - One spades team
 - One representative to speak at Spades
 - Opportunity for display table at Spades
 - Banner at entry & signage on one golf cart
 - Recognition on all marketing
- Awards Presentation Sponsor** **\$2,000**
- Display / Signage in the Awards Presentation Area
 - Opportunity for special presentation during Lunch / Award presentation
 - Opportunity to provide promotional materials during awards presentation
 - Attendance for one rep at end of tournament
 - Recognition on all digital marketing
- Door Prize Sponsor** (2 available) **\$1,000**
- Sponsor recognition signage
 - Includes entry for one representative at end of Tournament for networking
 - Recognition on all digital marketing
- Breakfast Sponsor** (1 available) **\$1,500**
- Opportunity for display, signage/banner in dining area and presentation during lunch
 - Opportunity to provide promotional materials during breakfast
 - Opportunity for two representatives to network during lunch with players
 - Recognition on all digital marketing
- Lunch Sponsor** (1 available) **\$1,500**
- Opportunity for display, signage/banner in dining area and presentation during lunch
 - Opportunity to provide promotional materials during breakfast
 - Opportunity for two representatives to network during lunch with players

- Recognition on all digital marketing

Putting Contest (2 available) **\$1,000**

- Opportunity to set up display at putting contest site with two representatives present
- Recognition on signage provided by tournament
- Opportunity to network on putting green with players and hand out promotional materials
- Recognition on all digital marketing

Par 3 TV Contest (1 available) **\$1,000**

- Opportunity to set up display at par 3 green with two representatives present
- Recognition on signage provided by tournament
- Opportunity to network with players and hand out promotional materials
- Recognition on all digital marketing

Beverage Hole Sponsor (6 available) **\$750**

- Opportunity to have a display and company employees at designated hole.
- Sponsor recognition signage provided by Tournament at designated hole
- May have up to two company employees onsite at a time
- Recognition on all digital marketing

Beverage Cart Sponsor (2 available) **\$750**

- Opportunity to have 2 representatives drive golf cart and distribute promotional items and beverages
- Sponsor recognition signage provided by Tournament on cart
- Recognition on all digital marketing

Golf Bag Tags Sponsor (1 available) **\$750**

- Golf Bag Tags provided to each player with tournament logo and your company logo
- One representative to network prior to shotgun start
- Recognition on all digital marketing

Golf Towel Sponsor (1 available) **\$750**

- Opportunity to have a display and 1 representative at table for distribution of promotional items.
- Sponsor recognition signage provided by Tournament
- Recognition on all digital marketing

Driving Range Sponsor (2 available) **\$750**

- Opportunity to greet players at the driving range and distribute promotional materials
- Sponsor recognition signage provided by Tournament
- Attendance at beginning of tournament at driving range, up to two representatives present
- Recognition on all digital marketing

Golf Cart Snack Sponsor (1 available) (Passive) **\$500**

- Opportunity to provide a snack bag and snacks to put on every golf cart
- Opportunity to include promotional materials in snack bags
- Recognition on all digital marketing

Mulligan Sponsor (1 available) **\$500**

- Opportunity to have a display and 1 representative present at check in
- Sponsor recognition signage provided by Tournament
- Recognition on all digital marketing

Golf Cart Cooler Sponsor (1 available) (Passive) **\$500**

- Prefilled cooler w/ beverages placed on each cart
- Your company logo and Realtist cup logo on each cooler
- Recognition on all marketing

- Scoreboard Sponsor** (1 available) **\$500**
- Recognition on tournament scoreboard in the Awards presentation area
 - Opportunity to collect scorecards as players complete play at end of tournament
 - Recognition on all digital marketing

- Golf Registration** (1 available) **\$500**
- Recognition on tournament signage
 - Sponsor (one rep) must staff the registration desk during player check in
 - Opportunity to provide promotional materials to players
 - Recognition on all digital marketing

- Chip in the Bucket** (1 available) **\$400**
- Sponsor to provide balls for players to try and chip the ball into a bucket winners receive gift card(s) which are provided by sponsor
 - Sponsor recognition signage provided by Tournament at pond
 - Up to two company representatives present at site of game
 - Recognition on all digital marketing

- Hole Sponsor** (18 available) **\$250**
- Sponsor recognition signage provided by Tournament at designated Hole
 - Up to two company employees present at the designated hole
 - Recognition on all digital marketing

- Golf Water** (1 available) (Passive) **\$250**
- Sponsor recognition signage provided by Tournament on designated Golf Cart
 - Recognition on all digital marketing

- Best Dressed Prize** (1 available) (Passive) **\$250**
- Sponsor recognition signage provided by Tournament on placard
 - Name on gift card giveaway
 - Recognition on all digital marketing

- Golf Cart Sponsor** (36 available) (Passive) **\$125**
- Sponsor recognition signage provided by Tournament on designated Golf Cart
 - Recognition on all digital marketing

- Water Fountain Sponsor** (4 available) (Passive) **\$125**
- Sponsor recognition signage provided by Tournament at restroom
 - Recognition on all digital marketing

- Fairway Sponsor** (17 available) (Passive) **\$125**
- Sponsor recognition signage provided by Tournament on Fairway
 - Recognition on all digital marketing

SPADES:

Card Sponsor (1 available) \$1000

- Exposure to all players during registration as you pass out the decks of cards (golf, tennis and spades players)
- One rep at tournament
- Sponsor recognition signage provided by Tournament
- Cards provided by tournament to include your company logo and Realist Cup logo
- Recognition on all digital marketing

Snack Sponsor \$500

- Sponsor recognition signage provided by Tournament
- Beverages and snacks provided by tournament
- Recognition on all marketing
- One representative may be onsite for the entire spades tournament

Beverage Sponsor \$500

- Sponsor recognition signage provided by Tournament
- Beverages and snacks provided by tournament
- Recognition on all marketing
- One representative may be onsite for the entire spades tournament

Registration/Scorecard/Scoreboard \$500

- Sponsor recognition signage provided by Tournament
- Recognition on all marketing
- One representative may be onsite for the entire spades tournament

Table Sponsor \$500

- Sponsor recognition signage provided by Tournament displayed at each table
- Recognition on all marketing
- One representative may be onsite for the entire spades tournament